

DSM Official 2026-2027 Services Price List

Dyme Squad Media LLC

CATCH THE VIBE

Contact: dymesquadmediaservices@gmail.com

Quick Notes

CONTACT	dymesquadmediaservices@gmail.com
SERVICE SETUP MEETING	1-hour setup meeting required if financing is needed.
NO REFUND POLICY	All sales final. No refunds. Service credit or replacement only.
FINANCING	Available for packages \$450+, up to \$10,000, 3% interest, 3-24 months.

HOW TO USE THIS PRICE LIST

Choose the service that solves the problem in front of you — visibility, credibility, content, audience growth, lead management, bookings, or operational coordination. Packages are designed to give your brand a professional system rather than a one-time transaction.

DSM SERVICE ECOSYSTEM

Magazine • PR • Radio • TV/Streaming • Billboard • CRM • Sponsorships • Events • Label Services • Digital Marketing • SEO • Websites • Creative Design • Tour Coordination • Celebrity Booking • Streaming Ads

Dyme Squad Magazine — Features + Covers

Basic Feature

WHAT YOU GET

- Uplifting, story-driven feature write-up (no gossip)
- Brand/artist intro + key highlights
- Links + socials included
- Magazine ecosystem placement (web/print/digital as applicable)
- Up to 6 photos
- Custom cover-style graphic
- 2 weeks IG/FB Stories promo

\$350

BENEFITS + WHAT THIS SOLVES

- Builds credibility fast when people Google you
- Professional story for fans, bookers, sponsors, and press
- Solves the no-press-kit/article problem
- Turns casual viewers into followers

Small Cover

WHAT YOU GET

- Small cover placement (diamond feature style)
- Homepage cover + feature placement where applicable
- Unlimited photos
- 4 weeks IG/FB Stories promo
- 4-week ad-style social promo

\$450

BENEFITS + WHAT THIS SOLVES

- Makes the brand look bigger and established
- Visibility + premium cover moment without full-cover pricing
- Premium visuals for booking and sponsorship asks
- Recognizable cover asset

Full Cover + 30-Day Campaign

WHAT YOU GET

- Full cover placement
- Premium feature story
- 30-day multi-post + story campaign support

\$999

BENEFITS + WHAT THIS SOLVES

- Creates a full moment around a launch or milestone
- Solves the one-off-post problem
- Builds authority through repeated exposure
- Helps convert attention into streams, sales, bookings, followers

Diamond Feature (Small Cover Feature)

WHAT YOU GET

- Premium small cover placement + feature
- Elevated diamond-forward visual treatment
- Extended promo support

\$563

BENEFITS + WHAT THIS SOLVES

- Luxury, high-status presentation
- More premium than a basic feature
- Strong social proof for investors, partners, gatekeepers

Press & Publicity (PR)

Press Release Writing + Distribution

WHAT YOU GET

- Professional launch/event/single/album/business press release
- Distribution to media outlets / online publications

**Starting at
\$599**

BENEFITS + WHAT THIS SOLVES

- Solves official-writing uncertainty
- Creates media-ready copy outlets can use
- Builds legitimacy for sponsors, venues, partners
- Extends news beyond followers

Publicist Services

WHAT YOU GET

- Ongoing PR support and campaign guidance
- Consistent outreach + positioning support

**Starting at
\$750/month**

BENEFITS + WHAT THIS SOLVES

- Ongoing visibility instead of one announcement
- Structured PR direction
- Consistency while you create and operate



Diamond Vibes Radio — Radio Promotion

Diamond Spotlight

WHAT YOU GET

- 2-month radio rotation campaign, up to 5 tracks
- Social media promo + playlist inclusion
- Custom rotation / spin schedule

\$350

BENEFITS + WHAT THIS SOLVES

- Repeat exposure and listener recall
- Radio-placement social proof
- “Now in rotation” marketing content

Diamond Legacy

WHAT YOU GET

- 3-month campaign, up to 10 tracks
- Heavy rotation — spins every hour except scheduled shows
- Full interview on Diamond’s Vibe Room
- Social promo + DJ syndication
- Spin schedule

\$450

BENEFITS + WHAT THIS SOLVES

- Bigger push + longer runway
- Deeper fan connection through interview
- Credibility with bookers, DJs, collaborators
- Full music + personality + platform experience



TV / Streaming Placements

Starter — 6 episodes

WHAT YOU GET

- Placement package for 6 episodes

\$500

BENEFITS + WHAT THIS SOLVES

- Entry point for TV/streaming presence
- Visible platform credibility
- Professional place to promote content

Spotlight — 8 episodes

WHAT YOU GET

- Placement package for 8 episodes

\$850

BENEFITS + WHAT THIS SOLVES

- Consistency for audience follow-through
- Longer season-style momentum

Diamond — 10 episodes

WHAT YOU GET

- Placement package for 10 episodes

\$1,200

BENEFITS + WHAT THIS SOLVES

- Premium rollout with maximum placement time
- Network-ready catalog positioning



Black Diamond Television — DJ Show Packages

1 Hour DJ Show — 4 episodes

WHAT YOU GET

- 1-hour DJ show format
- 4 episodes included
- Stream rotation + on-demand appearance

\$225

BENEFITS + WHAT THIS SOLVES

- Extends DJ brand beyond local gigs
- Builds authority for bookings + sponsors
- Creates a TV-ready asset



Video Podcast / Interview Content

Video Podcast Episode

WHAT YOU GET

- Interview-style video episode
- Promo-ready content for repurposing

\$500/episode

BENEFITS + WHAT THIS SOLVES

- Official-looking content
- Clips for reels, ads, YouTube, press pages
- Builds trust through face-to-face content



Billboard Marketing — Digital

Vibe Starter — 4 weeks

WHAT YOU GET

- 4-week digital billboard campaign

\$1,875

BENEFITS + WHAT THIS SOLVES

- Mass visibility that looks major
- Instant credibility
- Reaches beyond social media

Spotlight

WHAT YOU GET

- Enhanced billboard placement / visibility tier

\$2,812.50

BENEFITS + WHAT THIS SOLVES

- Stronger reach
- More premium and memorable campaign presence

Diamond Impact

WHAT YOU GET

- High-visibility premium billboard campaign tier

\$4,375

BENEFITS + WHAT THIS SOLVES

- Maximum-attention launch support
- Scales awareness for releases, tours, businesses

CRM & Lead Generation

Custom CRM Setup

WHAT YOU GET

- Customized CRM build: pipelines, stages, fields

**Starting at
\$1,500**

BENEFITS + WHAT THIS SOLVES

- Stops leads from being scattered
- Tracks prospects, deals, clients in one place
- Creates repeatable sales process

CRM Hosting

WHAT YOU GET

- Hosting tier options for CRM environment

**\$69/month,
\$99/month, or
\$299**

BENEFITS + WHAT THIS SOLVES

- Stable, secure, accessible system
- Lets you focus on sales and delivery

CRM Management

WHAT YOU GET

- Ongoing CRM support / management

\$175/month

BENEFITS + WHAT THIS SOLVES

- Removes maintenance burden
- Keeps pipelines clean and usable

Sponsorship Packages

Small Sponsorship Option

WHAT YOU GET

- Entry sponsorship placement across DSM platforms

\$150

BENEFITS + WHAT THIS SOLVES

- Low-cost starting point
- Visibility + community goodwill

Bronze / Silver / Gold / Platinum / Diamond

WHAT YOU GET

- Tiered sponsorship visibility; placement level increases by tier

**\$250 / \$500 /
\$1,000 /
\$2,000 / \$5,000
0-\$10,000**

BENEFITS + WHAT THIS SOLVES

- Consistent audience exposure
- Aligns brands with music, culture, community media
- Repeated impressions + association

Events

Vendor Spot

WHAT YOU GET

- Vendor placement when event vendor calls are open

\$125/event

BENEFITS + WHAT THIS SOLVES

- Real customer contact
- Lead collection + face-to-face sales
- Local buzz + recognition

Music Label Services — Dyme Squad Music Label

Distribution Setup

WHAT YOU GET

- Distribution onboarding / setup support

\$450

BENEFITS + WHAT THIS SOLVES

- Professional release structure
- Solves distribution uncertainty

Marketing

WHAT YOU GET

- Music marketing campaign setup + execution support

\$1,750

BENEFITS + WHAT THIS SOLVES

- Turns releases into campaigns
- Reaches new listeners

Booking

WHAT YOU GET

- Booking outreach + coordination support

**\$500-\$1,500
+ artist rate**

BENEFITS + WHAT THIS SOLVES

- Connects artists to opportunities
- Professional communication + negotiation support

Digital Marketing — Ads + Campaign Management

Custom Campaign Management

WHAT YOU GET

- Strategy + timeline + posting / campaign calendar
- Coordinated custom campaign management

**Starting at
\$1,750**

BENEFITS + WHAT THIS SOLVES

- Solves “posting but not converting”
- Drives clicks, leads, sales
- Saves time through structure

SEO

SEO Packages

WHAT YOU GET

- SEO strategy + optimization

**Starting at
\$1,250**

BENEFITS + WHAT THIS SOLVES

- Improves Google visibility
- Targets buyer / booking keywords
- Builds long-term traffic

Website Design / Management

Website Design / Build / Integrations

WHAT YOU GET

- Website build/design + integrations setup

**Starting at
\$1,100**

BENEFITS + WHAT THIS SOLVES

- Modernizes the customer experience
- Collects leads / sales 24/7
- Improves conversion readiness

Website Hosting

WHAT YOU GET

- Website hosting plan

\$69/month

BENEFITS + WHAT THIS SOLVES

- Keeps site live, stable, fast
- Reduces avoidable downtime

Website Management

WHAT YOU GET

- Ongoing updates / maintenance support

\$175/month

BENEFITS + WHAT THIS SOLVES

- Removes update burden
- Keeps site fresh and accurate

Branding / Creative Design

Creative Design Services

WHAT YOU GET

- Promo graphics, eCommerce graphics, creative support

**Starting at
\$75**

BENEFITS + WHAT THIS SOLVES

- Premium, consistent visual identity
- Scroll-stopping creative

Event / Tour Coordination

Tour Coordination

WHAT YOU GET

- Master itinerary: dates, cities, venues, contacts, call times
- Routing + timing plan with travel windows and buffers
- Venue advancing: load-in, soundcheck, set times, curfew, parking, venue contact
- Daily call sheets / schedule updates as agreed
- Pickup location planning per city
- Security coordination planning
- Production coordination planning; client pays vendors
- Transportation + lodging coordination support; client pays vendors
- PR scheduling where included, subject to availability

**Starting at
\$1,500**

BENEFITS + WHAT THIS SOLVES

- Organizes the moving parts
- Prevents missed call times and venue confusion
- Turns a tour into a real itinerary and plan

IMPORTANT NOTES

Coordination & planning only (no tour management). No funding / no fronting expenses — client covers all tour costs. No guarantees on ticket sales, turnout, radio spins, or media placements.

DSM Celebrity Booking

Booking Retainers

WHAT YOU GET

- Talent outreach + availability checks
- Rate / requirements confirmation + coordination support

**Starting at
\$500**

BENEFITS + WHAT THIS SOLVES

- Solves uncertainty around booking contacts
- Helps avoid scams and unprofessional communication
- Adds credibility to events

Streaming Ad Management

Streaming Ad Management

WHAT YOU GET

- Audio / display / CTV streaming ad campaign management

**Starting at
\$1,500**

BENEFITS + WHAT THIS SOLVES

- Targeted reach beyond social media
- Reaches audiences while they watch / listen
- Builds awareness through premium placements

BUILD THE BRAND. AMPLIFY THE VIBE.

Dyme Squad Media LLC

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Catch the Vibe